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|  |
| --- |
| Job Type  Advertisement Design for Bi-Seal Australia |
| Task Outline  Create an Advertisement Design for Bi-Seal Australia |
| Task Description Bi-Seal Australiais an innovative Australian based manufacturer of Knife Gate and Slurry Valves. Bi-Seal have an existing range of Valves . The advertisement is designed to launch a new Bi-Seal product – a Titanium Knife Gate Valve. The advertisement is for a full page of a monthly mining magazine.    The MAIN selling points of this valves are:   * It’s a first for an Australian manufacturer to design and build a Titanium Knife Gate Valve. * Titanium will withstand the most corrosive slurries. * The new valve has the same robust design as the existing range of Bi-Seal’s valves.   .  Bi-Seal want the main picture as a diagrammatic pictorial of a valve with bullets labelled as (CL , Temp, pH, Abrasion) being repelled by new Titanium Armour. The background could be a blue sky or any that works well with the existing colour scheme of the website: There are the images below create the picture.  Flying Bullet - stock photo\\NIGEL\Users\User\Documents\shared\web site\Images&Brochures\Product_photos\Full Alloy\Fully Alloy side 1.jpg  \\NIGEL\Users\User\Documents\shared\web site\Advertising\stock-photo-abstract-sunset-background-244105507.jpg  <http://bi-seal.com.au/www/home/>  The tag line “Corrosion a problem? Checkout our latest armour”   The write up  1. Titanium has remarkable corrosion resistance allowing the Titan to stay in severe service longer.    Other main features of Bi-Seal Knife Gate Valves Bi-Seal continue to manufacture in Australia by choice. It’s the best way to listen to our customers and solve their challenges.    Things to take note of: We would like one of the valve photo’s to be included – the best looking photo.  Do not want a product flyer, but an advertisement to catch the attention of the users  <http://multimedia.aspermont.com/web_files/AMM_mediaKit.pdf>  Please refer to page 2 of the media kit for dimensions of the full page  Full Page (FP)  Trim Size: 210mm(w) x 297mm(h)  Bleed: 220mm(w) x 307mm(h)  Safe Area: 198mm(w) x 285mm(h |
|  |

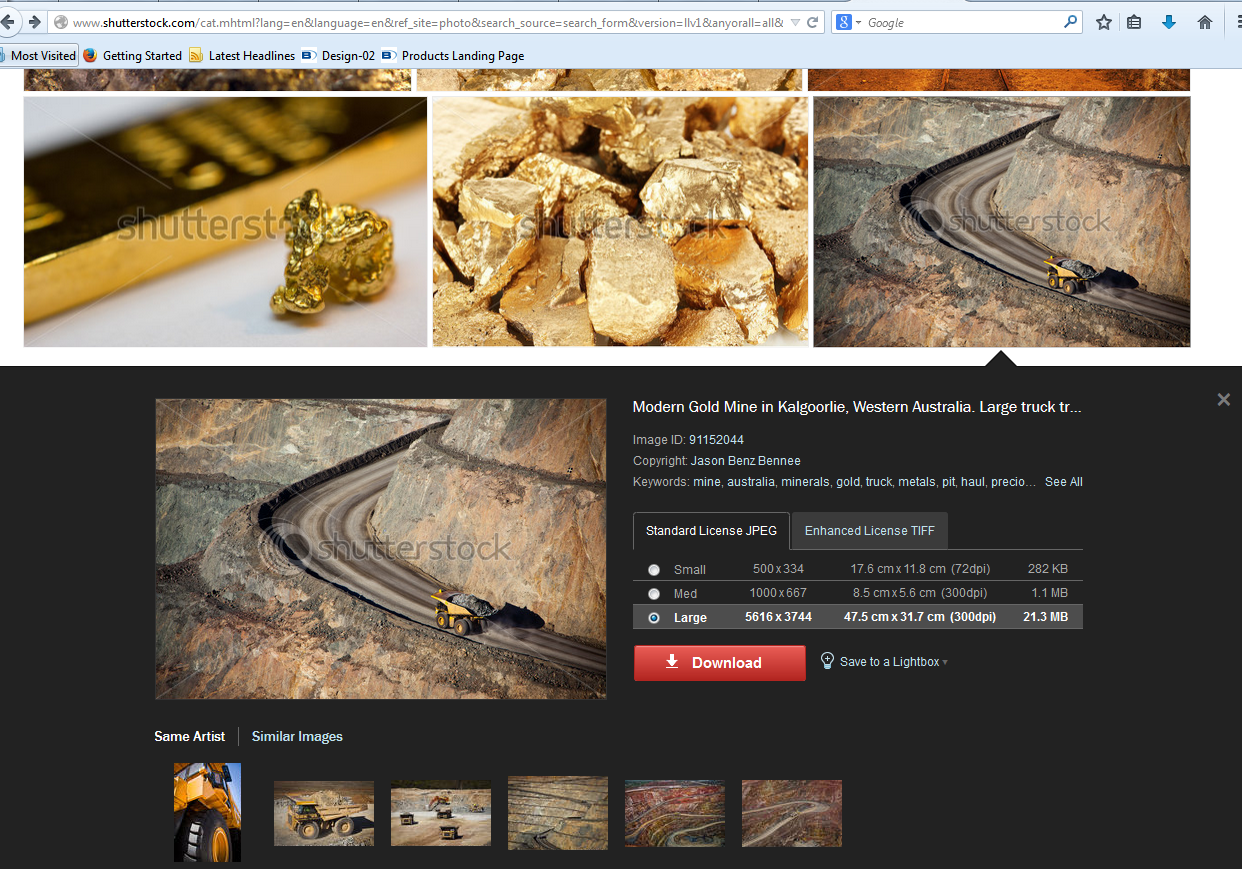
## 3 images to be uploaded

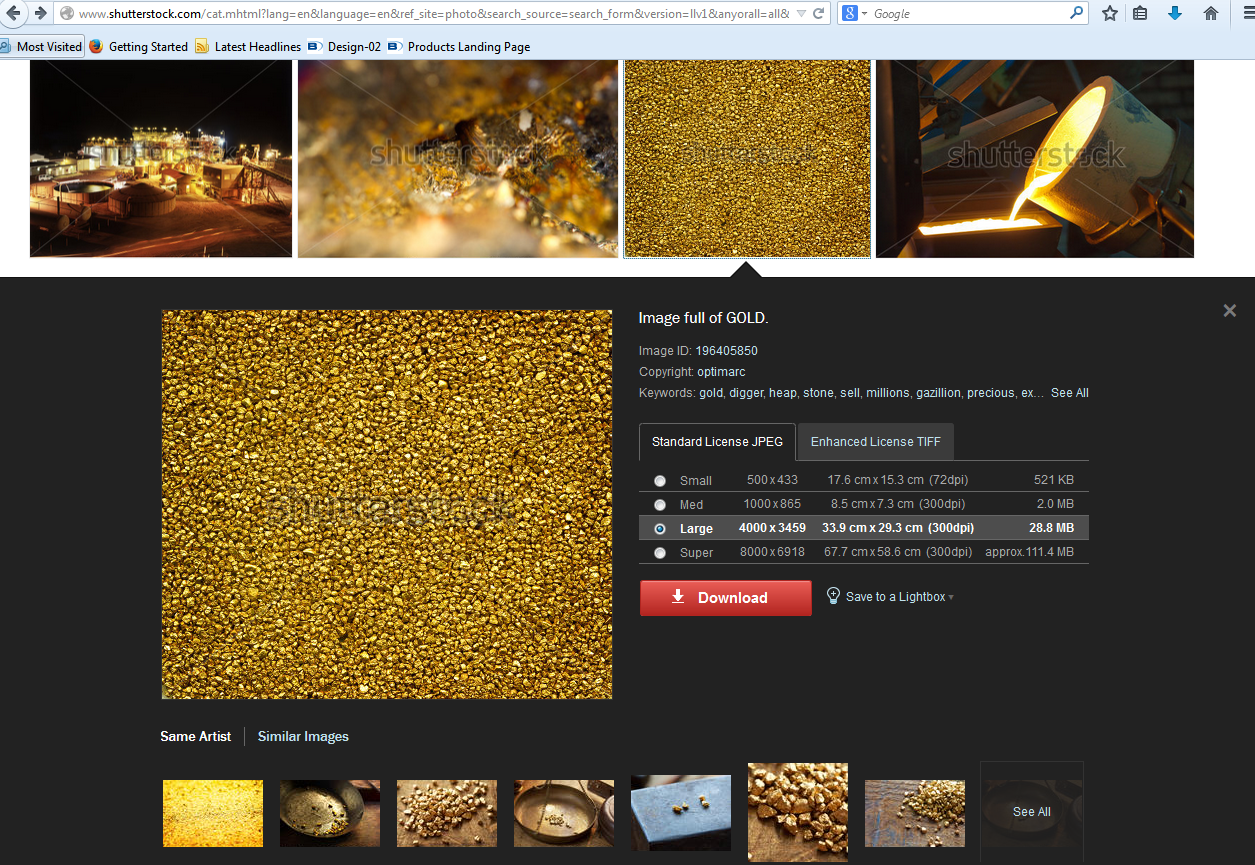
Please choose one of these 2 photos of the valve.



## Possible background









## Some appealing Mining Industry Advertisements – from Australian Mining magazine













